

2006 Marketing Calendar



Use this
calendar to
promote
SBTN
throughout
the year.

All SBA programs and services are offered on a nondiscriminatory basis.

Month	Theme
January National Mentoring Month	Personal Business Fitness
February Library Lovers' Month	Sweet Success — Prepare Your Taxes
March National Women's History Month	Women Business Owners
April April 15 Income Tax Day	2006 Small Business Week
May	Planning for Summer School
June Hurricane Season Begins	Disaster Preparedness
July	Marketing (Christmas in July)
August National Inventor's Month	Back-to-School
September National Preparedness Month	Disaster Planning
October Computer Learning Month	Take an online class
November Veterans Day	Training for veterans
December	Business Year in Review